



ADVOCACY STATEMENT

As business women we must get out of our own way if we want to change the status quo. *The Industrial Age is behind us, let's welcome the Inspiration Economy where we can do what we love, earn what we're worth and do it in a way that's sustainable.

We must transition the name of the game from 'WORK' to PLAY and begin to inspire, challenge and become role models by playing the business game on our own terms.

The feminine approach to business is about attraction, giving, sharing and community. We need to redefine success and what it means and show by example that when we play the games of Life and Business we can do it in a way that is rewarding in every aspect.

Financially yes but also Spiritually, Practically and Personally.

Let's play together and create communities that share their wealth of skills, talents and mastery, and together make a Global impact that inspires and motivates others to play better games, get bigger results and win in life and in business by daring to be authentic, generous and to have pride in what we achieve whilst keeping our feminine integrity.

Women who finally step into their feminine power, play big and succeed on their own terms can collectively re-create a better, more sustainable world for future generations to enjoy.

Work is Play in the Inspiration Economy and when we play together, winning is a given and fun is mandatory!

MISSION STATEMENT:

To help women play the business game and win so they get to do what they love, earn what they're worth and step boldly into their feminine power to create a wildly successful business and lifestyle!

VISION

A world where communities thrive and grow through playing and sharing, financially, spiritually and personally to create a sustainable future.

BUSINESS MISSION

A thought leader who inspires players to tap into their playful spirit and awaken inner resources to build a wildly successful business and lifestyle they love so they can create wealth in every area of their life and have fun in the process.

PROMISE

I promise to inspire and coach players so they become more playful, resourceful and fearless and hold them to a bigger game until they can do that for themselves.

Welcome to the Inspiration Economy and a time where sharing, giving, learning and opportunity are the new currency in business.

It's no longer about what's in it for ME. It's now about "How can I support you and how, together can we support our community and the world.

This is a winnable game and one I'm happy and honoured to be a part of.

*NOTE: *The Industrial Age was a time when we began to embrace consumerism and create a society that was all about, faster, cheaper, bigger and MORE.*

More of everything was the name of the game. We could never have enough was the thinking behind that game and we pursued that paradigm relentlessly.

We have since discovered that we actually created an unwinnable game that was totally unsustainable and now have the opportunity to put that to rights.

I invite you to join me in making this a reality for future generations.

Coach Joan